



GEOJUNXION

PREMIUM LOCATION-AWARE CONTENT

**SAFETY ALERT ZONES –
SCHOOLS GERMANY**

> PRODUCT DATASHEET

High Alert Zones

Marketing services to childcare institutions is definitely a booming business. One simple way to get parents or children's attention might be to distribute leaflets around schools. However if you want to establish yourself as a provider in your area of expertise you need a reliable dataset of addresses for schools.

You will be pleased to know that our Safety Alert Zones now includes 33,000 school addresses for Germany.

KEY FEATURES

Our school dataset of 33K records includes:

- Address, Phone Number, E-Mail Address
- Type of school
- Number of students
- 30+ Categories such as elementary school, grammar school, comprehensive school, community school, high school etc. ,

TYPICAL USE CASES

Whether you are planning an outdoor advertising or telemarketing campaign, you need to be aware of the restrictions that might be applicable for your products and services or alternatively you might want to specifically target mothers/ parents or children via direct marketing activities. You might also be evaluating real estate projects or planning new retail, food or leisure facilities in the vicinity of your local schools. How feasible or accessible should those be? Our school location and contact details database can provide the answer to all of your questions!

BENEFITS

- One authoritative dataset of all school facilities in Germany
- Data updated annually
- Consistent format
- For the full specifications please download our technical specifications

DELIVERY FORMATS

ESRI-Shape

PROJECTION

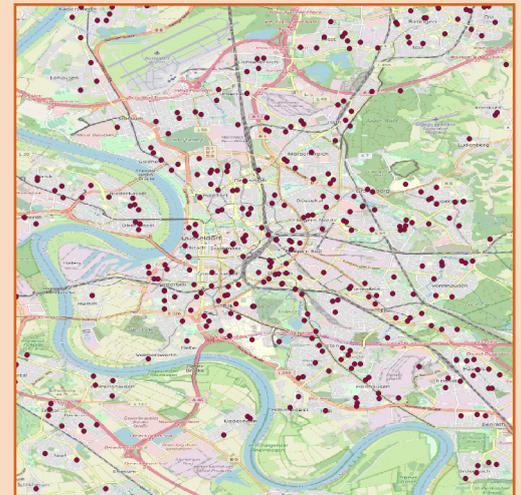
The global projection system used in GeoJunxion data is in decimal degrees (latitude and longitude) with WGS84 as datum, according to the ellipsoid model used for computations. Its spatial reference ID is EPSG:4326.

CHARACTER SET

The Unicode character-set used in the names is UTF-8.

COVERAGE

Germany



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